

THE PET INSURANCE COMPANY.COM.AU

Effective 31 January 2025

PRIVACY POLICY

ThePetInsuranceCompany.com.au Pty Ltd ABN 38 620 795 735, AFSL No. 536651 ('The Pet Insurance Company')

ThePetInsuranceCompany.com.au Pty Ltd (**'The Pet Insurance Company, We'**) are committed to ensuring your privacy in accordance with the Australian Privacy Act 1988 (Cth) (**'the Act'**) along with any applicable principles. This privacy policy sets out how We collect, store, use and disclose your Personal Information (including Sensitive Information).

By visiting our website, using an insurance or wellness portal, authorising an insurance intermediary or referrer to provide us with your Personal Information or otherwise providing us with your Personal Information, you consent to your Personal Information being collected, stored, used and disclosed by us as set out in this privacy policy.

1. What is Personal Information

'Personal Information' is any information or an opinion about an identified individual or an individual who is reasonably identifiable, whether or not the information or opinion is true, and whether or not it is recorded in a material form.

'Sensitive Information' is a subset of Personal Information which may need to be afforded a higher level of protection. Sensitive Information may include Personal Information and is defined more specifically in the Act, including, amongst other things, health information, criminal history, racial or ethnic origin and sexual orientation.

2. What Personal Information We collect, hold and use

The Personal Information We collect, hold and use generally includes your name and contact information (including telephone numbers and email addresses), information relating to the insured risk, other reference information and information about third parties that you may conduct, or are interested in conducting business with.

As We assist vets to design and administer pet care plans and, on behalf of insurers, provide distribute and administration of insurance and related products and services, We may also collect and hold other Personal Information required to provide and administer such products and services and to assist you, including details of your previous insurances and Sensitive Information.

You may be able to deal with us without identifying yourself (i.e. anonymously or by using a pseudonym) in certain circumstances, such as when making a general inquiry relating to the products and services We offer. If you wish to do so, please contact us to find out if this is practicable in your circumstances.

However, if you do not provide us with the Personal Information and other information that We need, We or any of our third-party providers may not be able to provide you with the appropriate insurance products and services. You may also risk breaching your duty of care or having your policy cancelled pursuant to the Insurance Contracts Act 1984 (Cth) or otherwise.

3. How We collect your Personal Information

We may collect Personal Information in a number of ways depending on the nature of the insurance products and services being provided and administered, including:

- directly from you via our website;
- through any insurance related portal;
- by telephone;
- in writing;
- by email; and/or
- from third parties (such as your insurance broker, premium funders, claims managers, other service providers or publicly from available sources). Each third party is also obliged to comply with the applicable privacy principles.

When collecting Personal Information, We will do everything We reasonably can to let you know:

- how to contact us;
- why We are collecting the Personal Information;
- how the Personal Information is collected;
- the organisations or types of organisations to which We disclose the Personal Information (if any);
- if We are required by law to collect the Personal Information;
- whether disclosure overseas is likely; and
- the consequences should you choose not to provide the Personal Information.

We also automatically collect certain information when you visit our website, some of which may be capable of personally identifying you. Please see the 'Cookies' section below for more details.

4. Our purposes for collecting, holding and using your Personal Information

We collect and hold your Personal Information for the primary purpose of providing and administering our insurance products and services to you. When We collect Personal Information from you the collection statement may provide a more specific or broader purpose. Such purposes for collection may include:

- helping us assess risks, to assess your request for insurance, to write and administer your insurance policy and any claim you may have and to clarify or assess information that you have provided;
- to help us improve our products and services;
- providing broker's customers, potential customers and others with our products and services;

- helping to develop and identify products and services that may interest brokers, their customers, potential customers or others;
- conducting market or customer research;
- developing, establishing and administering alliances and other arrangements with organisations not related to us in relation to the promotion, administration and use of our products and services;
- telling you about promotions and our other product and service offerings which We believe may be relevant to you; and
- any other purpose notified to you at the time your personal information is collected.

5. Disclosure of your Personal Information

We will only disclose your Personal Information where it is required or reasonable to provide or administer a product or service that you have requested or for any of the purposes outlined in this privacy policy. Where appropriate, We will disclose your personal information to:

- our related body corporates, your broker or third parties as required to provide our products and services, including our external service providers, such as payment system operators, lawyers, accountants, other advisers, financial institutions and information technology providers;
- to agents, Lloyd's underwriters; insurers, reinsurers, other insurance intermediaries, insurance reference bureaus and industry bodies and groups;
- claims management and related service providers;
- the Australian Financial Complaints Authority or other alternative dispute resolution schemes;
- administrative service providers;
- any government organisation or agency; and/or
- any other entities notified to you at the time of collection.

You authorise us to contact such third parties for the purposes of providing you with the products and services that you have requested.

Other than when required or permitted by law, as specified in this privacy policy or where you have provided your consent, We will not disclose your Personal Information for any other purpose.

Nothing in this privacy policy prevents us from using and disclosing to others de-personalised data.

6. Disclosure of Personal Information overseas

We may disclose your Personal Information including Sensitive Information to entities in South Africa, New Zealand and the United Kingdom where it is required or reasonable in relation to providing or administering a product or service that you have requested, or for any of the purposes outlined in this privacy policy.

If We wish to disclose your Personal Information or Sensitive Information to other overseas locations, We will inform you of this.

We will take reasonable steps to ensure that the overseas recipient does not breach the applicable privacy principles.

7. Direct marketing and how to opt-out

When We collect your Personal Information, you give your express and informed consent to us using your personal information where that information relates to the provision of services to you or marketing activities to provide you with information and to tell you about our products, services or events or any other direct marketing activity (including third party products, services, and events) which We consider may be of interest to you, including by post, email, SMS, messaging applications and telephone.

If you have provided inferred or implied consent (e.g. partially completing a form) or if it could be reasonably expected that We send you such communications given the transaction or communication you have had with us, then We may also use your Personal Information to send you communications which We consider may be of interest to you.

If at any time you do not wish to receive any further such communication, you may ask us not to send those to you or disclose your information to other organisations for that purpose by using the “unsubscribe” facility in the direct marketing communications or by contacting us using our contact details below.

We will not sell or trade your Personal Information for marketing or any other purpose.

8. Your obligations when you provide Personal Information of others

You must not provide us with Personal Information (including any Sensitive Information) of any other individual (including any of your employees, family members or clients if you are a broker) unless you have the express consent of that individual to do so. If you do provide us with such information about another individual, before doing so you:

- must inform that individual that you will be providing their information to us and that We will handle their information in accordance with this privacy policy;
- must provide that individual with a copy of (or refer them to) this privacy policy; and
- warrant that you have that individual's consent to provide their information to us.

You may not provide us with any third-party information if you have not done this.

9. Your obligations when We provide you with Personal Information

If We give you, or provide you access to the Personal Information of any individual, as authorised under this privacy policy, you must only use it:

- for the purposes We have agreed to; and
- in compliance with applicable privacy laws, including any applicable privacy principles and this privacy policy.

You must also ensure that your agents, employees and contractors meet the above requirements.

10. Accuracy, Access and Correction of your Personal Information

We take reasonable steps to ensure that your Personal Information is accurate, complete and up-to-date whenever We collect, use or disclose it. However, We also rely on you to advise us of any changes to your Personal Information. All Personal Information identified as being incorrect is updated in our database.

Please update your details by logging in to your account, or contact us using our contact details below as soon as possible if there are any changes to your Personal Information or if you believe the Personal Information We hold about you is not accurate or complete. We may refuse to correct Personal Information if the correction would not improve the accuracy, completeness, or relevance or would make the information misleading. If We refuse to correct your Personal Information, We will record that a request was made and advise you why the request was denied.

You can request to access your Personal Information by contacting us using the contact details below. If you make an access request, We will provide you with access to the Personal Information We hold about you, unless otherwise required or permitted by law, within a reasonable time after the request is made. We will notify you of the basis for any denial of access to your Personal Information. No fee will be charged for an access request. However, We may charge the reasonable cost of complying with the access request, such costs notified to you before they are incurred.

11. Security of your Personal Information

We take reasonable steps to protect any Personal Information that We hold from misuse, interference and loss and from unauthorised access, alteration and disclosure.

For example, We maintain physical security over our paper and electronic data stores and premises, such as locks and security systems. We also maintain computer and network security. For example, We use firewalls (security measures for the Internet) and other security systems such as user identifiers and passwords to control access to computer systems.

However, data protection measures are never completely secure and despite the measure We have put in place, We cannot guarantee the security of your Personal Information. You must take care to ensure you protect your Personal Information (for example, by protecting any usernames and passwords). You should notify us as soon as possible if you become aware of any security breaches.

12. How long We retain your Personal Information

We will retain your Personal Information for no longer than is required for any purpose under this privacy policy unless We are required by law to retain the information for a longer period. We will make reasonable efforts to destroy or de-identify your Personal Information after this time in accordance with any Records Management Policy and procedures.

13. Links to third-party sites

Our website may contain links to other third-party websites. We do not endorse or otherwise accept responsibility for the content or privacy practices of those websites, or any products or

services offered on them. We recommend that you check the privacy policies of these third-party websites to find out how these third parties may collect and deal with your Personal Information.

14. Cookies and Authentication Technologies

Our website uses cookies and similar technologies to enhance user experience, improve website functionality, and analyse site usage. Cookies are small data files stored on your device when you visit our website. These cookies allow us to recognise returning visitors, streamline navigation, and personalise content.

We may also use first-party authentication cookies to securely verify user identity, remember login sessions, and enhance security. These authentication cookies ensure a seamless and secure browsing experience, reducing the need to repeatedly enter login credentials.

By using our website, you consent to our use of cookies and authentication technologies in accordance with this policy. You can manage your cookie preferences through your browser settings, though disabling cookies may impact certain functionalities of our website, including authentication and personalised experiences.

15. How to make a complaint

If you wish to make a complaint about how We have treated your Personal Information, you can lodge a complaint by using the contact details below. You will need to provide us with sufficient details regarding your complaint, together with any supporting evidence and information.

We will refer your complaint to our Privacy Officer who will investigate the issue and determine the steps that We will undertake to resolve your complaint. We will contact you if We require any additional information and will notify you in writing of the outcome of the investigation. We will try to resolve any complaint within 14 working days. If this is not possible, you will be contacted within that time to let you know how long it is likely to take us to resolve your complaint.

If you are not satisfied with our determination, you can contact us to discuss your concerns or complain to the Australian Privacy Commissioner via www.oaic.gov.au.

16. Privacy Policy changes

We may make changes to this policy as a result of operational or legislative changes. When changes are made to this policy the updated policy will be uploaded to our website and the effective date updated accordingly.

17. How to contact us

If you wish to gain access to your Personal Information, want us to correct or update it, have a complaint about how We have treated your Personal Information or any other query relating to our privacy policy, please contact our Privacy Officer during business hours in Sydney on:

The Privacy Officer

T: (02) 5503 7037

E: privacy@thepetinsurancecompany.com.au

Alternatively, you can contact us via:

thepetinsurancecompany.com.au

81-83 Campbell St

Surry Hills NSW 2010

E: info@thepetinsurancecompany.com.au

W: www.thepetinsurancecompany.com.au

For further information on privacy, visit the Australian Government Office, Office of the Australian Information Commissioner website.